



**TEAMWORK**



**COMMUNITY**



**EMPOWER**

## Sponsorship Opportunities

Proceeds benefiting:





**Teamwork**

**Community**

**Empower**

**WHAT IS THE LONDON CORPORATE CHALLENGE?**

Corporate Challenge is a one day fundraiser created to promote the importance of wellness, balance and team building among groups of people within the London community. Teams will compete in up to ten fun-filled, silly, events that are guaranteed to be more fun than work!

The Challenge is open to both corporate and non- corporate teams and encourages teams comprised of your co-workers, your sports team, or your family and friends!

While this event occurs on one day, participating teams start fundraising activities well in advance. We ask each team to fundraise for this event to support our charity of choice, Merrymount Family Support and Crisis Centre.

While our goal is that each team will raise \$1,200, our hope is that they will surpass this amount to maximize funds for the charity. We offer incentive prizes for the top individual and team fundraisers, but the real reward is knowing that you help brighten a child's life

# Why Now?

## London Corporate Challenge Through The Years

### Fast Facts

The Chamber of Commerce ran the event until 2008 and raised over \$100,000 with over 100 teams.

In 2010 event was reborn in London, 2012 in Windsor and in 2016 Ottawa.

Since 2010 The London Corp Challenge has raised over \$425,000 for local charities.

In 2015 The London Corporate Challenge moved its event to Downtown London in Harris Park

In 2017 raised over half a million dollars for local charities.

In 2017, since the event was revamped the London Corporate Challenge SOLD OUT with over 50 teams registered.

In 2019, LCC has increased the amount of teams to participate due to popular demand.

### Event History

For over 23 years, the London Chamber of Commerce encouraged friendly competition by pitting local businesses against each other to raise money for charity and to have fun at the annual Corporate Challenge event.

In 2010, London leaders Paul Howarth and Mike Myles decided to bring back London Corporate Challenge as a way to promote the importance of wellness, balance and team building with funds benefiting local charities.

In 2017, The LCC had the most participants involved to date and officially has raised over HALF A MILLION DOLLARS for local charities in London!!

To continue our pledge to support local charities in 2019 The LCC has chosen Merrymount Family Support and Crisis Centre is our charity of choice.

**This is an exciting time to become a leading sponsor as you can see the event is gaining great momentum and will provide great exposure to your company as being a philanthropic and community minded organization.**

# London Corporate Challenge

## Sponsorship Opportunities

London Corporate Challenge will be sure to work with you in customizing your sponsorship level. Want something not listed in the benefits? No problem, we are open to discussing how we can meet your needs.

Benefits	Title Sponsor \$15,000	Gold Sponsor \$10,000	Silver Sponsor \$7,500	Bronze Sponsor \$5,000	Partner \$2,000	Friend \$500
Name & logo on all material as title sponsor	✓					
Banner opportunity	✓	✓				
Speaking opportunity	✓	✓				
Logo with link on event website	✓	✓	✓	✓		
Name on event website	✓				✓	✓
Logo with link on MM website	✓	✓				
Name on MM website	✓		✓	✓	✓	
Complimentary team registration	✓	✓	✓	✓		
Branding opportunity for specific location at event	✓	✓	✓	✓		
Logo or name on t-shirt	✓	✓	✓	✓	✓	✓
Publically thanked at event	✓	✓	✓	✓	✓	
Opportunity to brand 1 of 10 competition events	✓	✓	✓			
Speaking opportunity on one on-air radio promotion	✓					

