



Sponsorship Opportunities

Proceeds benefiting:





WHAT IS THE LONDON CORPORATE CHALLENGE?

London Corporate Challenge (LCC) is a one-day fundraiser created to promote the importance of wellness, balance and team building among groups of people within the London community. Teams compete in up to ten fun-filled, silly, events that are guaranteed to be more fun than work!

Teamwork

The Challenge is open to both corporate and non-corporate Teams and encourages teams comprised of your co-workers, your sports teams, or your family and friends!

Community

While this event occurs on one day, participating teams start fundraising activities well in advance. We ask each team to fundraise for this event to support our charity of choice, **Merrymount Family Support and Crisis Centre**.

Empowerment

While our goal is that each team will raise \$2000, our hope is that they will surpass this amount to maximize funds for the charity. We offer incentive prizes for the top individual and team fundraisers, but the real reward is knowing that you have helped to brighten a child's life.

ABOUT MERRYMOUNT

Merrymount Children's Centre is an accredited Children's Mental Health Centre that provides around-the-clock family capacity building and support services, for children aged 0 to 12, across Middlesex, Elgin and Oxford counties. Merrymount provides a wide-range of crisis, respite and early intervention mental health services and programs to strengthen children and their families. All Merrymount programs are tailored to the individual needs of the child and to the needs of the family to support the child.

Healthy emotional and social development in childhood lays the foundation for mental health and resilience throughout life. Early intervention services work with mental health as they do with physical health; just as we treat a cold before it becomes pneumonia, Merrymount addresses initial behaviour or emotional problems before they become more complex and deep-seated, requiring much more intensive interventions. When mental health issues are left untreated, treated late, or treated poorly, negative consequences can result including school failure, strained relationships, violence, hospitalization, and family breakdown. Merrymount works with families to ensure their issues are addressed as early as possible.

Every day in our community people struggle against overwhelming odds to keep their lives and families together. Merrymount is often the first agency a family accesses in their journey towards stability. Each year, Merrymount helps over 8,000 families in London and the surrounding area and has over 4,500 children stay overnight in our 18 on-site beds.

*There's no place like home...
but when children can't be at home, there's no place like Merrymount.*

LONDON CORPORATE CHALLENGE THROUGH THE YEARS

Fast Facts

The London Chamber of Commerce ran Corporate Challenge from 1985 until 2008 with net proceeds supporting London charities.

In 2010 event was reborn in London, followed by Windsor in 2012 and Ottawa in 2016.

Since 2010, The London Corp Challenge has raised over \$500,000 for local charities.

In 2017, "the London Corporate Challenge SOLD OUT" with over 50 teams registered.

In 2019, LCC has increased the amount of teams to participate due to popular demand.

2020 we are celebrating our 10th anniversary as Municipal Special

Event History

For over 23 years, the London Chamber of Commerce encouraged friendly competition by pitting local businesses against each other to raise money for charity and to have fun at the annual Corporate Challenge event.

In 2010, a group of London leaders decided to bring back London Corporate Challenge as a way to promote the importance of wellness, balance and team building with funds benefiting local charities.

In 2017, The LCC had the most participants involved to date and officially has surpassed over HALF A MILLION DOLLARS raised for local charities in London!!

To continue our pledge to support local charities in 2019 The LCC has chosen **Merrymount Family Support and Crisis Centre** as our charity of choice.

This is an exciting time to become a leading sponsor as you can see the event is gaining great momentum and will provide great exposure to your company as being a philanthropic and community minded organization.

London Corporate Challenge

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DID YOU KNOW? London Corporate Challenge can work with you to customize your sponsorship level. Are you iWantsomething not listed in the benefits? No problem, we are open to discussing how we can meet your needs.

Benefits	Title Sponsor \$10,000	Gold Sponsor \$7,000	Silver Sponsor \$5,000	Bronze Sponsor \$2,000	Partner \$1,000	Friend \$500
Name & logo on all material as title sponsor	✓					
Banner opportunity	✓	✓				
Speaking opportunity	✓	✓				
Logo with link on event website	✓	✓	✓	✓		
Name on event website	✓				✓	✓
Logo with link on MM website	✓	✓				
Name on MM website	✓		✓	✓	✓	
Complimentary team registration	✓	✓	✓	✓		
Branding opportunity for specific location at event	✓	✓	✓	✓		
Logo or name on t-shirt	✓	✓	✓	✓	✓	✓
Publically thanked at event	✓	✓	✓	✓	✓	
Opportunity to brand 1 of 10 competition events	✓	✓	✓			
Speaking opportunity on one on-air radio promotion	✓					